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eFolder's Jan Spring and Nancy Williams Named to 2015 CRN Women of the Channel List
Vice President of Channel Development and Director of Channel Development Elected for Contributions and Commitment to the IT Channel Community

San Francisco, CA – June 9, 2015 – eFolder, a leading supplier of cloud data protection, business continuity and cloud file sync services for the IT channel, today announced that two eFolder leaders, Jan Spring, vice president of channel development and Nancy Williams, director of channel development, have been named to [The Channel Company's](#) prestigious 2015 CRN® Women of the Channel.

The CRN Women of the Channel nominees were carefully reviewed and selected by the editors of CRN based on their accomplishments and the influence they wield over the technology channel. The annual list honors outstanding female executives across vendor channel organizations, distributors, solution providers and other women prominently involved in the IT channel ecosystem for their successes and the far-reaching impact they are having on the technology industry going forward.

Spring and Williams's election to the 2015 CRN Women of the Channel, follows their contributions to eFolder's channel strategy, helping the company achieve a 108% increase in recurring revenue in 2014. Spring and Williams organized a new channel development team, which consisted of event team members, regional sales managers, account managers and sales engineers to attend 38 IT channel events in 2014. The duo worked tirelessly to recruit new partners, connect with existing partners and articulate why eFolder is a premier vendor serving the IT channel.

Spring and Williams were integral in promoting eFolder's acquisition of Cloudfinder, touring the country for an additional six weeks to evangelize the cloud-to-cloud backup solution.

"Nancy and I are honored to have been included in the 2015 CRN Women of the Channel. This award acts as a testament to the potential, influence and contribution of women that choose to make a career in the IT channel. This honor is shared with eFolder, a company that actively empowers the success of women, and with the current and next generation of women leaders in this industry," says Spring.

"These executives have made a lasting mark on the industry, expanding the breadth of influence in the technology channel," said Robert Faletra, CEO, The Channel Company. "We congratulate the Women of the Channel, and celebrate their innovative contributions and commitment to the IT channel community."

The Women of the Channel will be featured in the June issue of CRN, and online at www.CRN.com.

About eFolder

eFolder is a leading supplier of cloud data protection, business continuity, and cloud file sync solutions for MSPs, solution providers, and VARs. Delivered as wholesale services to the channel, eFolder enables its partners to provide branded data protection and file sync services and to generate highly profitable, recurring revenue. eFolder services complement many of the managed service offerings already deployed by partners and integrate with common PSA systems, making adoption of eFolder services fast and easy. eFolder also empowers cost-effective partner and end-user private clouds, allowing partners to meet the needs of any client, regardless of size or readiness to engage in public cloud services. eFolder is a privately held company and is headquartered in Atlanta, GA. For more information, please visit: www.efolder.net and follow us on Twitter: [@eFolder](https://twitter.com/eFolder)

About The Channel Company

The Channel Company, with established brands including CRN®, XChange® Events, IPED® and SharedVue®, is the channel community's trusted authority for growth and innovation. For more than three decades, we have leveraged our proven and leading-edge platforms to deliver prescriptive sales and marketing solutions for the technology channel. The Channel Company provides Communication, Recruitment, Engagement, Enablement, Demand Generation and Intelligence services to drive technology partnerships. Learn more at www.thechannelcompany.com.